



RECHARGE | MA

SECURING THE PROMISE OF EVs FOR EVERYBODY

Reporting from the Fifth Annual Recharge Massachusetts Recognition Event and First Annual Mobilizing Massachusetts Symposium



Kat Connors
VOLTREK



Dan Gatti
MA EXECUTIVE OFFICE OF EEA



Melissa Chan
FERMATA ENERGY

THE GOAL?

Build on the promise that one of the best ways to boost EV adoption is to harness lessons learned from each other.



On April 12, 2023, during an all-day symposium held at UMass Boston, Recharge Massachusetts participants from across the Commonwealth gathered to exchange lessons learned and celebrate achievements from the past year in extending electric vehicle (EV) and charge station adoption. The event was the fifth annual recognition celebration but first-ever statewide symposium aimed at providing an opportunity to share lessons learned among Recharge participants. The centerpiece of the recognition was a video showcasing the impact participants have had throughout Massachusetts over the past year, from the Cape to Western Mass.



Learners eager to replicate successes in their communities participated in small breakout sessions led by industry leaders working to ensure that the rollout of EVs remains innovative and accessible, providing opportunities to everyone:



- The CEO from **Voltrek** described how her company has partnered with **MassDOT** and the **City of Boston**, among others, to bring EVs and charging to underserved populations throughout the Commonwealth.
- Representatives from **Eversource**, **National Grid**, and the **Massachusetts Department of Environmental Protection** outlined incentive programs for commercial customers that encourage EV charging installation and fleet conversions.

- **Fermata Energy's** Director of Grid Solutions and Strategic Partnerships explained their Vehicle-to-Grid programs that allow residential and commercial customers to lower their energy bills by sending stored electricity from EV batteries back to the grid network.





- The Director for Clean Transportation Policy with the **Executive Office of Energy and Environmental Affairs** provided an overview of the programs and goals included in the Healey-Driscoll administration’s agenda.
- Researchers and policy analysts from nonprofits and universities — including **Woods Hole Oceanographic Institute, Boston University, Bridgewater State University,** and the **Green Energy Consumers Alliance** — engaged with participants describing the hurdles ahead so they could lend their expertise to help solve those problems.
- Stakeholders from community groups, like **Good2Go** carsharing and the **Black Economic Council of Massachusetts**, shared their efforts to bring EV access and innovation to Environmental Justice communities.



Conversations during the day identified a variety of new initiatives for the coming year:

- ★ Aligning various incentive programs that provide grants and rebates with populations who can't access them: overnight street parkers, deed-restricted parking spaces, and multifamily rental complexes;
- ★ Conducting outreach to Environmental Justice Communities (EJCs) to bring both EV cars and infrastructure into those communities in ways that truly serve the constituents who live in them;
- ★ Converting fleets of buses, trucks, and service vehicles to Zero Emission Vehicles (ZEVs) and supporting their adoption with flexible charging solutions that keep those fleets active on demand;
- ★ Connecting workforce development programs with manufacturing needs, particularly in economically disadvantaged communities;
- ★ Identifying further ways to reduce overall Vehicle Miles Traveled (VMTs) by connecting bike trails, providing micromobility opportunities, and growing carsharing and ridesharing programs.





Building off community engagement work across the state and as new recognition participants continue joining to share their experience, the Recharge Massachusetts statewide collaboration is demonstrating the power of positive storytelling to help realize the promise of an electric transportation system that can serve us all.

Thank you to all Recharge Massachusetts participants, the **Commonwealth’s Executive Office of Energy and Environmental Affairs** and **Department of Environmental Protection** for their ongoing help with the event and overall initiative, and to **Bridgewater State University** for sponsoring the networking reception that closed the event.



Kirk Brown
 CEO



Stephanie Dorman
 NATIONAL PROGRAM DIRECTOR

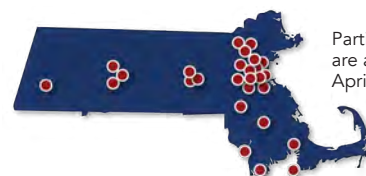
[Click here to watch the Recharge Massachusetts Participant recognition video.](#)

RECEPTION SPONSOR

RECHARGE MASSACHUSETTS IS PROUDLY SUPPORTED BY:



RECHARGE MASSACHUSETTS PARTICIPANTS



Participants represented are active as of April 5, 2023