

MassEVolves Participant Case Study



Bard College at
SIMON'S ROCK
the Early College

MassEVolves is a program that supports and publicly recognizes organizations who take specific steps to encourage greater electric vehicle (EV) adoption, consistent with statewide clean air goals. Participating companies pledge to take action on programs that include installing EV charging stations at the workplace, promoting zero emissions vehicles with employees and the public, and reviewing their own fleet of vehicles for opportunities to convert to electric or plug in hybrid vehicles.

Bard College at Simon's Rock EV Program Highlights:



Installing 4 charging stations at the college's Kilpatrick Athletic Center.



Purchasing the first hybrid super duty truck in Berkshire County, a plug-in hybrid Ford F-250.



Hosting a test drive event for the college and surrounding community once it is safe to do so.

Read Bard College at Simon Rock's full profile for all their EV initiatives.

MassEVolves Profile

Bard College at Simon's Rock

"2020 was a big year for energy efficiency for Simon's Rock, despite COVID challenges," says Jason Maronde, Energy Manager for Bard College at Simon's Rock. The College is finalizing Mass EVIP Grant funding for new electric vehicle chargers, four new Level 2 units at the Kilpatrick Athletic Center.



Kilpatrick Athletic Center



XL Hybrid F-250 PHEV

The education institution is currently conducting efforts to receive funding to purchase the first hybrid super duty truck in Berkshire County, a Ford F-250 that would be upfit to PHEV with technology provided by Massachusetts based XLFleet.

"Simon's Rock is proud to be a part of MassEVolves, and proud to be a part of the future," says Jason. "Someday electric vehicles will be everywhere. And it's important that we now lay the groundwork for this bright future for everyone by installing electric vehicle chargers and promoting the cause wherever we go."

Together, MassEVolves and Simon's Rock will produce an electric vehicle test drive event for their community when in-person events commence.



Bard's Solar Installation

Learn more about Bard College at Simon's Rock at simons-rock.edu.

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